

Press Release

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F Istanbul 2025: Creating New Business Opportunities with the Motto “Continuous New Trade Connections”

F Istanbul Food & Beverage Products and Production Technologies Exhibition will take place from July 2–5, 2025, at the Istanbul Expo Center. Recognised as the most comprehensive international trade fair in Türkiye that brings together all stakeholders of the food industry including food, beverages, confectionery, food additives, food processing, and packaging, F Istanbul offers producers and exporters the opportunity to enter new markets, connect with the right buyers, and establish strong business partnerships.

With an increasing number of international visitors each year, F Istanbul aims to welcome trade buyers from over 120 countries in 2025. Bringing together Türkiye's manufacturing power with buyers from strategically important export regions such as Europe, Central Asia, North Africa and the Middle East, F Istanbul offers its exhibitors a trade platform organised under the motto "**Continuous New Trade Connections**".

Open exclusively to trade buyers, F Istanbul provides an efficient environment focused on direct trade. The trade fair attracts a wide profile of decision-makers, including buyers from national and international supermarket and hypermarket chains, distributors, importers and manufacturers, enabling exhibitors to promote their products and services to their target buyers base in the most effective way.

6 Concurrent Sections Bringing Together All Stakeholders of the Food Industry

With concurrent sub-fairs covering all segments of the food industry, F Istanbul enables companies operating in different production areas to meet their target visitor more effectively. Areas such as food, beverages, dried fruits and nuts, biscuits-chocolate-confectionery, food additives, production technologies, packaging, hygiene and consumer products will be thematically positioned in 6 different halls. This allows exhibitors to communicate directly with trade visitors according to their product portfolio.

Organized in cooperation with the Federal Fuar ve Kongre Yönetimi and So Fuar Group, F Istanbul will bring together more than 1000 brands with international visitors on an area of over 50,000 m² at the Istanbul Expo Center on 2-5 July 2025.